

ADTALEM

GLOBAL EDUCATION

Foundation



# Annual Report

Fiscal Year 2022

# Our History, Governance and Philosophy

Established in 2010, the Adtalem Global Education Foundation (the Foundation) is based in Chicago, Illinois. The private foundation is organized to support nonprofit organizations exempt under Section 501(c)(3) of the United States Internal Revenue Code for charitable, educational and research purposes. Its sole member is Adtalem Global Education (Adtalem), and its fiscal year (FY) runs from July 1 to June 30.

With input from the sole member, the Foundation's board—comprised of voting directors and non-voting supporting officers—is responsible for setting the vision and strategic direction of the Foundation and oversees the policies and operations as set forth in the Bylaws, Guidelines and other supporting documents. The board is also accountable for the overall design and implementation of grantmaking activities, and ensures programs supported by the Foundation receive regular reviews for effectiveness and impact.

During FY 2022, the Foundation reassessed our grant focus to better align our priorities with the Adtalem enterprise. Considering Adtalem's continued focus on providing professional talent to the healthcare industry, the Foundation's updated areas of focus include revised giving categories that aim to expand the healthcare workforce pipeline and address disparities in the industry. The Foundation defines healthcare as encompassing physical, mental and behavioral well-being in both humans and animals. The Foundation prioritized support to partners and programs within the following focus areas during FY 2022\*:

Strengthening the pipeline of underrepresented minorities to careers in the healthcare industry and related fields

Increasing access to quality educational opportunities for underserved populations, with focus on access to higher education

Addressing healthcare disparities, including gaps in access and quality

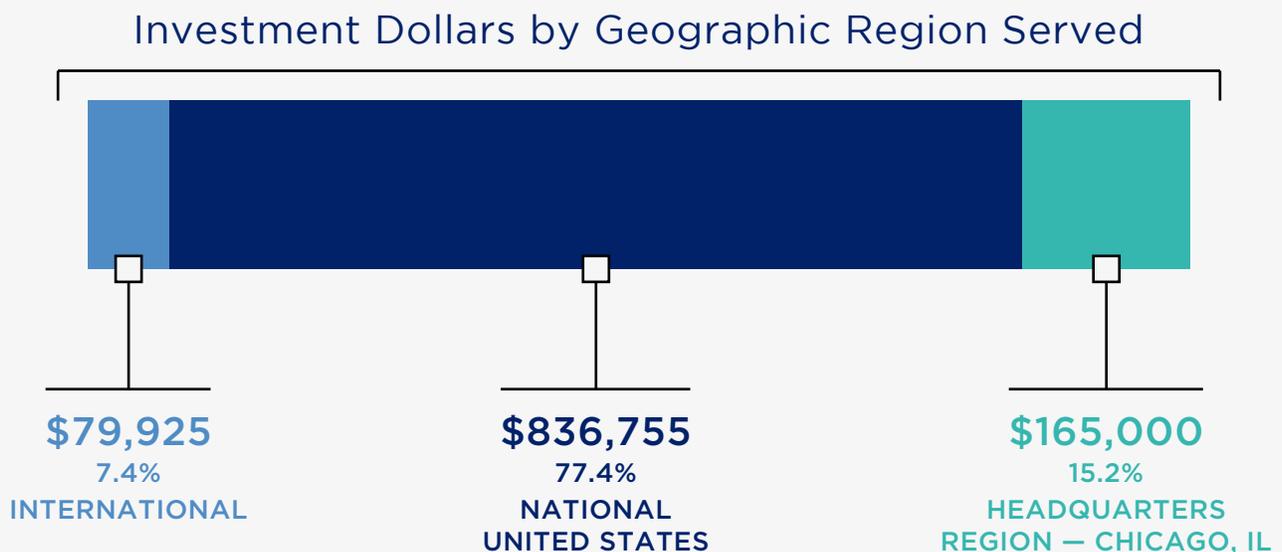
Promoting economic growth through skills-based workforce development and career readiness programming in the healthcare industry and related fields, or that is widely applicable in nature

\*The Foundation's areas of focus were formally updated in August 2022.

As a responsible corporate citizen, we provide partnerships to charitable and civic organizations across the globe that share our values, and we greatly understand the importance of engaging with the community.

The Foundation's activities reflect a commitment to supporting the expansion of access to education and careers, combating inequalities, and the development of the communities where we live and work. The Foundation is rooted in the belief that all activities should demonstrate and promote an understanding and respect for diversity and inclusiveness. These principals are necessary to achieve the goals and vision articulated by the Foundation. We are aligned with Adtalem's commitment to expand access to high-quality education and address critical healthcare workforce shortages that ultimately reduce health disparities and improve health equity.

## Our Reach



# Grant Highlights

## AMERICAN CANCER SOCIETY (ACS)

The Foundation established a partnership with the ACS to support two programs that will provide educational experiences in cancer research labs to underrepresented students, bringing diverse and unique perspectives to cancer research. This grant serves the ResearchHERS and the Summer Healthcare Experience (SHE) in Oncology, as well as the Diversity in Cancer Research (DICR) Internship Program. SHE in Oncology is a two-week, intensive program that introduces high school juniors or seniors who identify as female, particularly those from backgrounds underrepresented in STEM, to a wide range of cancer-related career experiences including research, clinical care, survivorship, and community engagement. The DICR Internship Program funds biomedical research internships offered to undergraduate students whose racial or ethnic background is underrepresented within the field.

“We cannot address the toughest challenges facing oncology, including the unequal burden of cancer in traditionally excluded populations, without building a more diverse workforce in cancer research and care. We are thrilled to partner with the Adtalem Global Education Foundation to invest in our brightest young minds from backgrounds underrepresented in the sciences - exposing them to careers in STEM and oncology and helping to position them for long-term success.”

— **Dr. Kathleen Goss**, Senior Vice President, Partnerships & Capacity Building, American Cancer Society

## AMERICAN HUMANE

A partner since 2018, the Foundation’s FY 2022 grant renewed support for the Pups4Patriots program to help fill the demand for highly trained service dogs to support veterans. Pups4Patriots provides free, specially trained service dogs, including rescues, to veterans diagnosed with post-traumatic stress or traumatic brain injuries. Service dogs are an invaluable asset to veterans who have sustained trauma, but there are significant obstacles to receiving one. Properly training a dog can be both expensive and time-consuming, with high wait times that can be prohibitively long. Through the Pups4Patriot program, American Humane has provided service dogs to more than 200 veterans across the country at no charge to them in both a timely and efficient manner.

“Our Pups4Patriots program transforms the lives of veterans suffering the invisible wounds of war by pairing them with highly skilled service dogs at absolutely no cost to the veteran. We can’t help veterans in need without the incredible support of organizations like the Adtalem Global Education Foundation. This generous gift will tangibly change the lives of veterans by placing a life-saving leash in their hands so that they have a battle buddy by their side every day.”

— **Dr. Robin Ganzert**, President and CEO, American Humane



## REDROVER

RedRover's mission is to help animals in crisis and strengthen the bond between people and pets, which aligns well with our One Health approach. A new partner this year, RedRover's expanded domestic violence awareness efforts conduct outreach and national training programs for the veterinary community, including a planned Fall 2022 webinar event for veterinary professionals, including alumni from Adtalem's veterinary school, Ross University School of Veterinary Medicine. The Foundation funding helped support RedRover and its partner, Greater Good Charities, in their collaborative project "Don't Forget the Pets," which focuses on helping domestic violence shelters create pet housing programs. The Foundation's support will enhance the project's efforts by focusing on raising awareness of the connection between human and animal violence for veterinary professionals, who will learn how to identify and respond when encountering domestic violence cases in their clinics, as well as support efforts in their communities.

“We are thrilled that the Adtalem Global Education Foundation's grant will allow us to reach more veterinary professionals. Through the Don't Forget the Pets website, workshops, and forum, we'll help veterinary staff better understand the issue and their role in how they can support people and pets in crisis within their communities.”

— **Nicole Forsyth**, President and CEO, RedRover



## SOCIETY OF TEACHERS OF FAMILY MEDICINE (STFM)

The Foundation announced a two-year strategic partnership in November 2021 with the Society of Teachers of Family Medicine (STFM), a national community of academic leaders committed to developing an accomplished family medicine workforce prepared to serve as the foundation of America's healthcare system. The Foundation serves as the lead philanthropic partner for STFM's Academic Family Medicine Antiracism Learning Collaborative, a project to empower and educate faculty, so they will identify racist structures and behaviors within their academic institutions and become leaders for change; promote allyship; and spread effective change strategies. This partnership between the Foundation and STFM strategically aligns with our commitment to combatting inequality and encouraging civic engagement across the entirety of the healthcare sector. Supporting and taking part in this national collaborative will help leaders and changemakers across the industry, including Adtalem's own faculty participants, identify new approaches to combatting structural racism in medicine and improve health outcomes and equity by reducing disparities.

“We are grateful to have the Adtalem Global Education Foundation as a philanthropic partner for this initiative. We are hopeful that this is the beginning of an ongoing relationship to advance racial equity in medical education.”

— **Judy Washington**, M.D., Immediate Past President, STFM Foundation

## THE COMMITTEE FOR ECONOMIC DEVELOPMENT OF THE CONFERENCE BOARD (CED)

CED is a public policy center of The Conference Board that delivers analysis, solutions and policies that advance the US economy and provide equal opportunity for all Americans. A new partnership this year, CED was awarded an 18-month grant to help determine how businesses can best prepare and train the next generation of workers. The project covers three main components: determining skills requirements for the future workforce; identifying opportunities for collaboration with higher education institutions, training providers, healthcare industry leaders, workforce boards, and other major stakeholders to improve and design training curricula; and efforts to reskill, upskill, and increase employment opportunities for underserved populations.

“CED is grateful for the support of the Adtalem Global Education Foundation, and we are proud to be partnering with them on the most important issue facing our nation - training and upskilling our workforce. We were pleased that the Foundation served as a co-sponsor for our June 2022 Annual Trustee Summit. Lisa Wardell, Adtalem Global Education Board of Directors, was an opening guest panelist as she spoke about how Adtalem was addressing the issues of upskilling, especially within the healthcare industry. It was an excellent opportunity for our Trustees and honored guests to hear how Adtalem and CED share our mission and goals.”

— **Lori Esposito Murray**, President, Committee for Economic Development

# Appendix: Foundation Financials and List of Partners

## Statement of Financial Position:

<b>Beginning Cash Balance</b> — 07/01/2021	<b>\$678,840.08</b>
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<b>Revenue</b>	
Contributions received from Adtalem Global Education	\$600,000.00
Other Income — Interest 07/01/21 through 06/30/22	\$68.22
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<b>Expenses</b>	
Total Donations Made	(\$1,081,680.00)
Operating Expenses — Wire Service Fees	(\$30.00)
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<b>Ending Cash Balance</b> — per ledger	<b>\$197,198.30</b>
No Outstanding Checks	\$0.00
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<b>Ending Cash Balance</b> — per bank account — 6/30/2022	<b>\$197,198.30</b>

## FY 2022 Grant Recipients:

A Better Chicago  
After School Matters  
American Cancer Society  
American Humane  
American Red Cross  
Big Brothers Big Sisters of America  
BIO Ventures for Global Health  
The Committee for Economic Development of The Conference Board  
Cures Within Reach  
Golden Apple  
Junior Achievement USA  
Mission Animal Hospital  
North Carolina Central University Foundation  
Peralta Colleges Foundation  
Polaris  
One Love Pets  
RedRover  
Society of Teachers of Family Medicine  
Summer Search

# Annual Report

Fiscal  
Year

**2022**

**Foundation Board as of June 30, 2022:**

## **DIRECTORS**

Pamela Murphy, Director and President  
Sean Callanan, Director  
Susan Groenwald, Director  
Leah Meizoso, Director  
Sue Subocz, Director  
Steven Tom, Director

## **OFFICERS**

Lauren Rengel, Vice President and Secretary  
Jenna Cataldi, Assistant Secretary  
Maureen Resac, Treasurer  
Ian Myers, Assistant Treasurer

## **ADMINISTRATIVE OFFICES**

The Adtalem Global Education Foundation  
500 W. Monroe St., Suite 1300  
Chicago, IL 60661  
adtalemfoundation.org

Please contact **Lauren Rengel** and **Jenna Cataldi**  
at [info@adtalemfoundation.org](mailto:info@adtalemfoundation.org) with any questions  
on this report.

A current listing of Directors and Officers is available  
at [www.adtalemfoundation.org](http://www.adtalemfoundation.org).

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